

*APPENDIX D.*  
*Survey Release and*  
*Marketing Materials*



**WE WANT TO HEAR FROM YOU**

# SURVEY

for the

**South Whitehall Township  
Parks, Recreation, Open Space, and Trail Plan**

Complete the following survey and drop off at the assigned dropbox or at the municipal building dropbox.

Or scan the QR code to the right with your smartphone to go directly to the survey

<https://www.surveymonkey.com/r/SWTPROT>



## DEMOGRAPHIC QUESTIONS

1. Are you a resident of South Whitehall Township?  Yes  No
2. If yes, how long have you been a resident of South Whitehall Township?  
 Less than 5 years  5 to 15 years  More than 15 years
3. Please provide the name of the street in which you reside: \_\_\_\_\_
4. Please enter the total number of household members of each age group:  
 \_\_\_\_\_ 0-12      \_\_\_\_\_ 19-39      \_\_\_\_\_ 56-74  
 \_\_\_\_\_ 13-18      \_\_\_\_\_ 40-55      \_\_\_\_\_ 75+

## PARKS & RECREATION QUESTIONS

5. How important are parks and recreation programs to your overall quality of life?  
 Very Important  Important  Somewhat Important  Not Very Important  Not Important at All
6. On average, how often do you or members of your household visit a park?  
 Daily  Several times per week  Several times per month  Several times per year  I do not visit parks
7. What are the primary reasons that you use parks? Check all that apply.  
 Sports Fields (Baseball/Soccer/Softball/etc.)  Play at the playgrounds  
 Public programming or special events  Exercise / Fitness; walk or bike for exercise; walk your dog  
 Simple relaxation; enjoy the outdoors/nature  We don't visit parks  
 Attend private parties  Other: \_\_\_\_\_
8. What park(s) within South Whitehall Township do you visit?  
 Park(s): \_\_\_\_\_
9. What park(s) OUTSIDE South Whitehall Township do you visit?  
 Park(s): \_\_\_\_\_
10. For what reason do you use parks outside of South Whitehall Township?  
 Response: \_\_\_\_\_
11. In your typical routine, how far do you travel to participate in an outdoor recreation activity or event?  
 0 to 1 mile  1 to 5 miles  5 to 10 miles  10+ miles
12. How do you visit the Township parks?  
 By Foot  By Car  By Bike  By Public Transportation  Other: \_\_\_\_\_



**PROGRAMMING QUESTIONS**

13. What events at the South Whitehall Township parks does your household attend? Check all that apply.

- Movies in the Park
- Concerts in the Park
- Holiday Events (Trunk or Treat, Spooky Storytime, Holiday Tree and Covered Bridge Lighting Event)
- Summer Playground Program
- Dog Training Programs (Nestle Purina Pack Walk, Dog Training 101)
- Nature Programs, Environmental Education (Intro to Snowshoeing, Wildlife Presentations)
- Adult Fitness (Yoga, Zumba, Walk with a Doc, Fitness in the Park)
- Athletic Camps/Leagues (Mighty Kicks Soccer, Tennis Lessons, Basketball Leagues)
- Arts in the Park (Canvas painting class, board painting, resin beach art)
- Pavilion Rentals for private parties
- Other: \_\_\_\_\_

14. Which additional elements would improve your experience at any of the South Whitehall Township parks? Check all that apply.

- |  |  |                                       |
|--|--|---------------------------------------|
| <input type="checkbox"/> Basketball                  | <input type="checkbox"/> Pickleball                  | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Amphitheater                | <input type="checkbox"/> Playground Expansion        | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Community Garden            | <input type="checkbox"/> Racquetball/Handball/Squash | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Dog Off Leash Area/Dog Park | <input type="checkbox"/> Recreation/Community Center | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Golf                        | <input type="checkbox"/> Senior Center               | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Field Hockey                | <input type="checkbox"/> Soccer                      | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Ice Skating                 | <input type="checkbox"/> Swimming Pool               |                                       |
| <input type="checkbox"/> Multipurpose Field          | <input type="checkbox"/> Tennis                      |                                       |
| <input type="checkbox"/> Nature Center               | <input type="checkbox"/> Teen Center                 |                                       |
|  | <input type="checkbox"/> Volleyball                  |                                       |

15. Which additional recreational programs would you like to see in the Township?

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**PARK MAINTENANCE QUESTIONS**

16. How would you rate the current maintenance of the existing parks you visit?

- Excellent  Good  Poor  Don't Know

17. How can parks in South Whitehall Township be improved? Check all that apply.

- Maintain existing park (Routine maintenance/upkeep)
- Upgrade existing parks (Minor renovations)
- Rebuild existing parks (Major renovations/new facilities/ capital improvements)
- Acquire new parks/open space
- Other (Please specify): \_\_\_\_\_

18. What park, if any, do you think would be better used in another way? Please specify.

Park: \_\_\_\_\_ How it can be used better: \_\_\_\_\_

19. Before or after visiting a park/open space, do you typically use a local business?  Yes  No

19a. What local business(es) do you use?

**INVOLVEMENT QUESTIONS**

20. Are you a part of any community groups/organizations (Athletic groups, senior programs, etc)? If so, which ones do you participate/belong to?

**South Whitehall Township needs your help!** The Township is developing a plan for South Whitehall Township parks, recreation, open space, and trails that will outline proposed improvements for the next ten years. This plan will guide the Township in seeking grant funding and allocating Township resources to make improvements.

The following survey will provide valuable information to develop a long-term vision for South Whitehall Township's parks, recreation, and open space. Please feel free to add comments or ideas if the most appropriate answer is not provided. Thank you for taking the time to help improve your community!

There are three ways to submit your survey:

1. Complete the survey online at <https://www.surveymonkey.com/r/SWTPROT>
2. Deliver the completed paper survey to the Township's Municipal office at 4444 Walbert Ave.
3. Mail the completed paper survey to: 4444 Walbert Ave, Allentown, PA 18104.

Interested in future information about the project? There are several ways to stay up to date on the project:

1. Visit the Township website for updates: <https://www.southwhitehall.com/departments/parks-and-recreation/park-recreation-open-space-trails-prot-plan>
2. Provide your email address. Periodic emails will be sent out to the community, especially during key milestones in the project.

Name: \_\_\_\_\_

Email: \_\_\_\_\_



# South Whitehall Township PROT plan

*PROT = Park, Recreation, Open Space, and Trail Plan*

Enjoying South Whitehall Township parks today?  
Help us plan for tomorrow!



**TAKE OUR PUBLIC SURVEY!**

<https://www.surveymonkey.com/r/SWTPROT>



SCAN ME

You're invited to our public meeting:  
June 23, 2022 at 7:00pm  
South Whitehall Township Municipal Building  
4444 Walbert Ave

Can't attend in person?

Attend virtually:

<https://meet.google.com/447658125>  
or use the QR Code



SCAN ME





# South Whitehall Township PROT plan

*PROT = Park, Recreation, Open Space, and Trail Plan*

**Enjoying South Whitehall Township parks today?  
Help us plan for tomorrow!**



**TAKE OUR PUBLIC SURVEY!**

<https://www.surveymonkey.com/r/SWTPROT>



SCAN ME

**You're invited to our public meeting:  
TUESDAY October 4, 2022 at 7:00pm  
South Whitehall Township Municipal Building  
4444 Walbert Ave**

**Can't attend in person?**

**Attend virtually:**





<https://meet.google.com/447658125>  
or use the QR Code

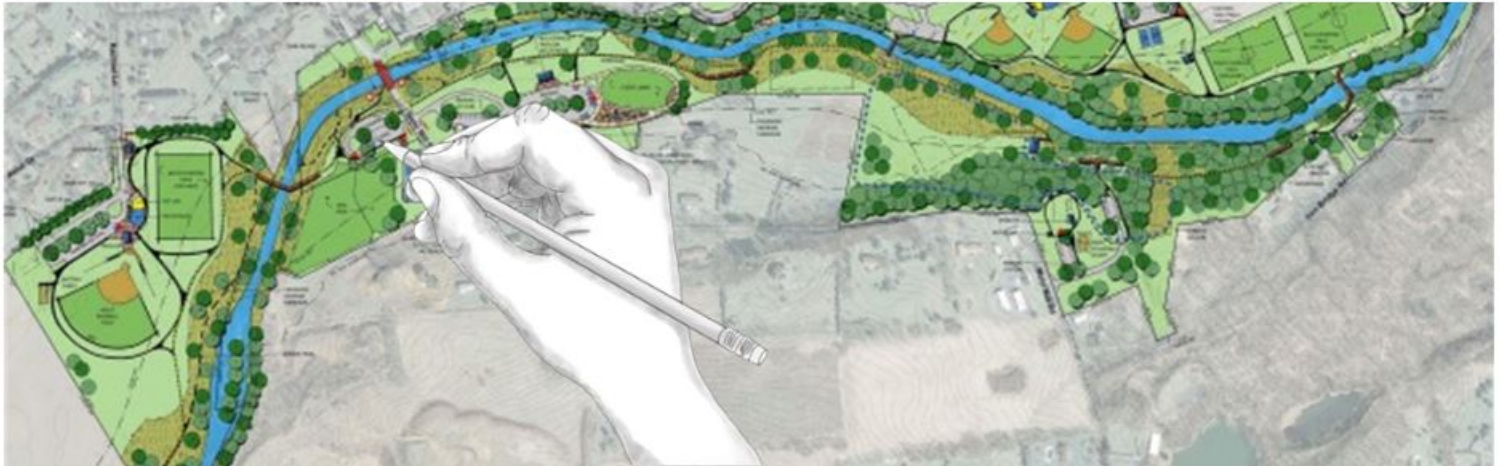


SCAN ME



# Park, Recreation, Open Space & Trails (PROT) Plan

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Thank you to the 600+ individuals who completed the 2022 PROT Plan Survey! We are tabulating the survey results and will have a draft plan available for public review shortly.

We are happy to announce that the township will be updating its Park, Recreation, Open Space & Trails (PROT) Plan in 2022. The last plan was completed in 2009 and a lot has changed and evolved since then. A comprehensive recreation and park plan is an official document that, in part, dictates municipal policy and decisions regarding land use and future park improvements throughout the township. This process will include a thorough public participation process that will fully engage the community and truly give ownership of the plan to you, the citizens of the community. Your voice is important, please join us!

**PUBLIC MEETING DATES FOR PROT PLAN: All meetings start at 7:00pm and will take place at the township building. There will also be an option to participate virtually:**

- Thursday, April 28 (You can view the first Public Meeting slideshow [HERE](#))
- Thursday, June 23 (Virtual meeting link can be found [HERE](#))
- Tuesday, October 4 (Virtual meeting link can be found [HERE](#))

Please call the townships Park and Recreation Department at 610-349-0401 ext.211 for more information.