

Where should we grow?

Results Summary

Joint Meeting
SWT Commission
SWT Planning Commission

June 10, 2020

swtcompplan.org

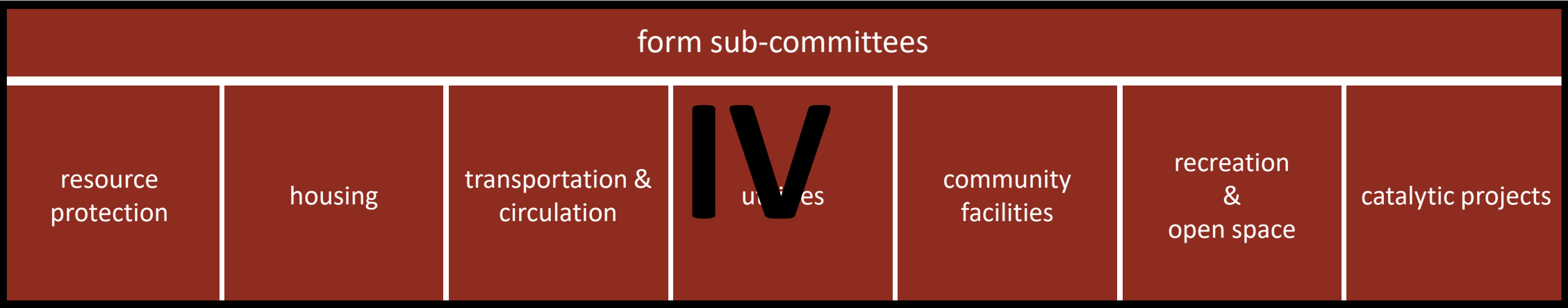
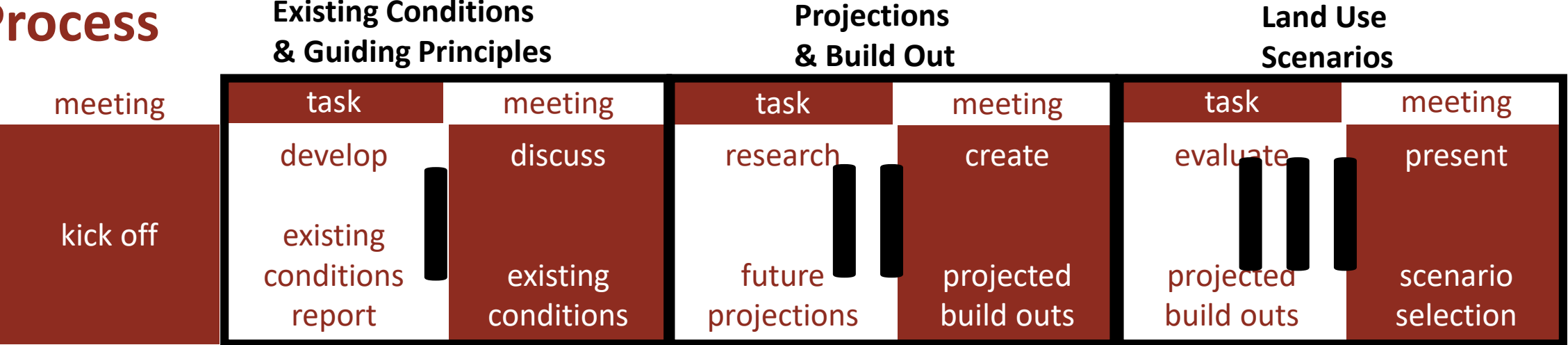
swt

Joint Meeting

June 10, 2020

swt

Process



Phase I: Guiding Principles

June 10, 2020



Protect natural, historical, recreational, scenic, open space, and agricultural, amenities, resources, and assets.



Coordinate future land use, development, and redevelopment, in sync with the capacity of the road network and utilities to absorb changes.



Promote an effective continuation of opportunities, facilities and services for open space, parks, recreation, education, public safety, and wellness.



Promote techniques to limit the sprawling pattern of development, by advocating for land use with more effective smart growth attributes.



Coordinate with PennDOT, LVPC, and adjoining Municipalities, in order to alleviate existing problems and to avoid future conflicts, and to promote opportunities for alternative transportation such as bus service, ride sharing, bicycling, and walking.

Phase II: Where should we grow?

June 10, 2020

“Where should we grow?” Exercises

90 participants

- 4 Public Stakeholder Meetings
- 2 Focus Group Meetings:
 - Muhlenberg College
 - Greenawalds UCC
- Joint BOC/PC Meeting
- 26 completed maps

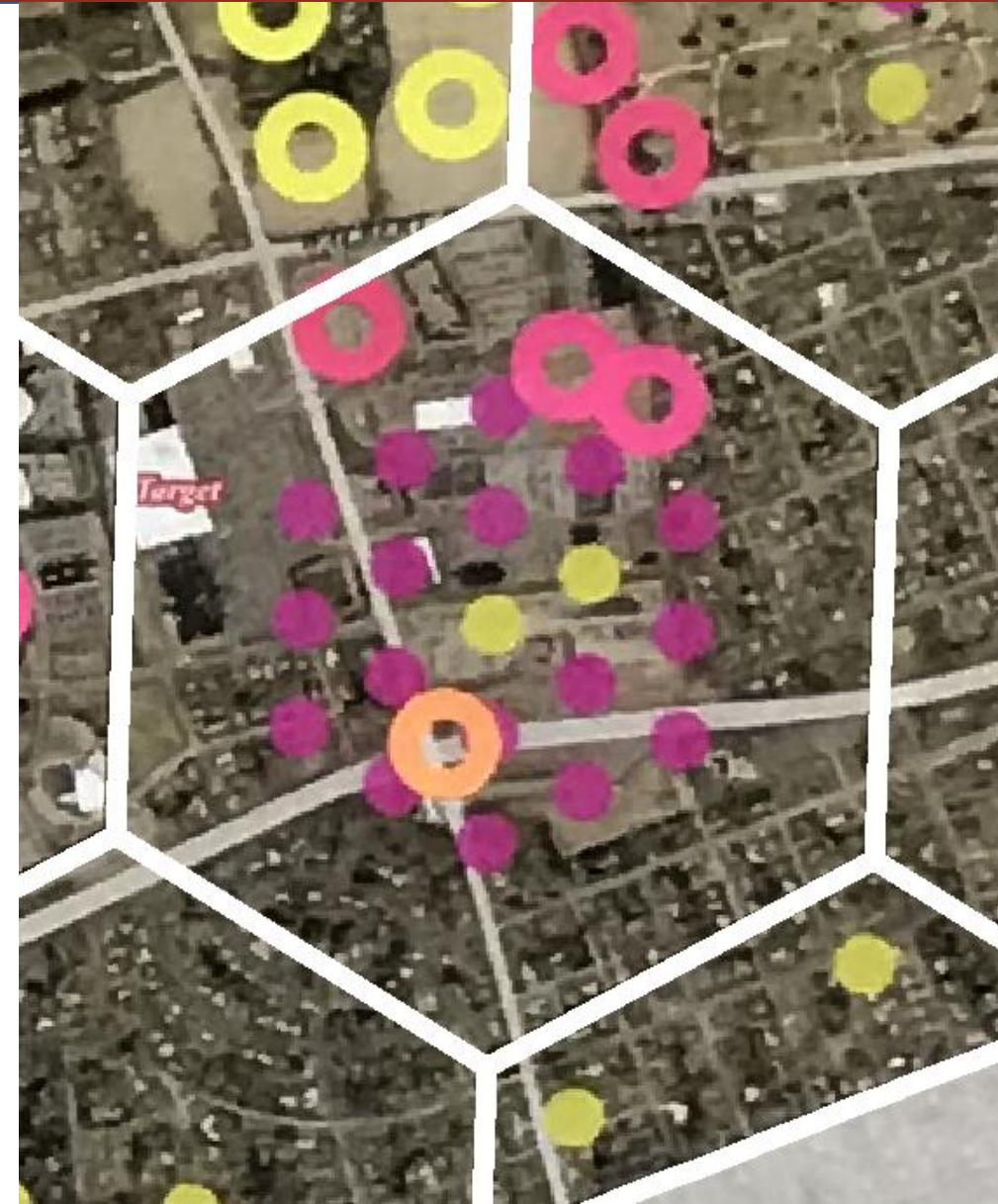


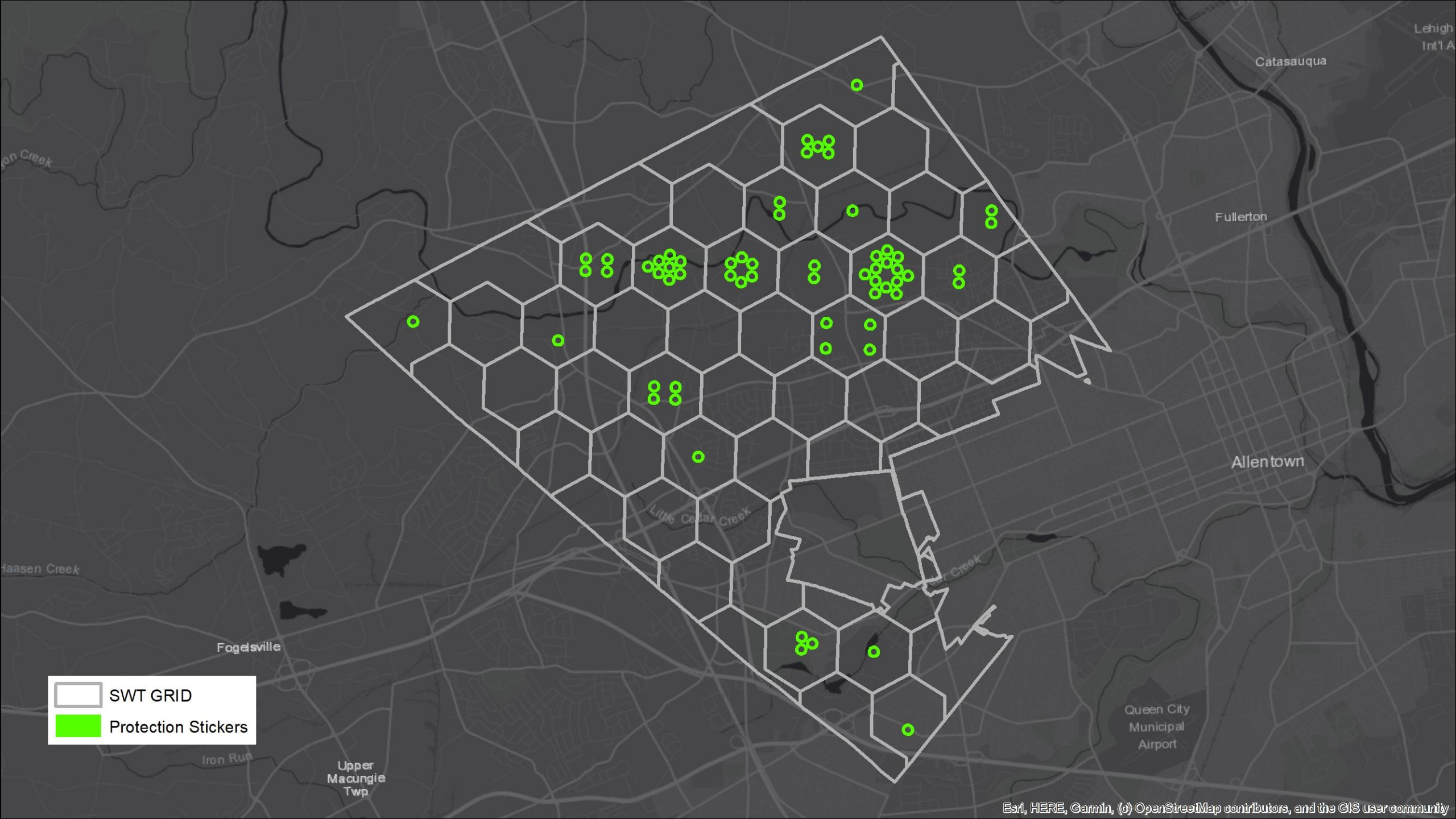
Phase II: Where should we grow?

June 10, 2020

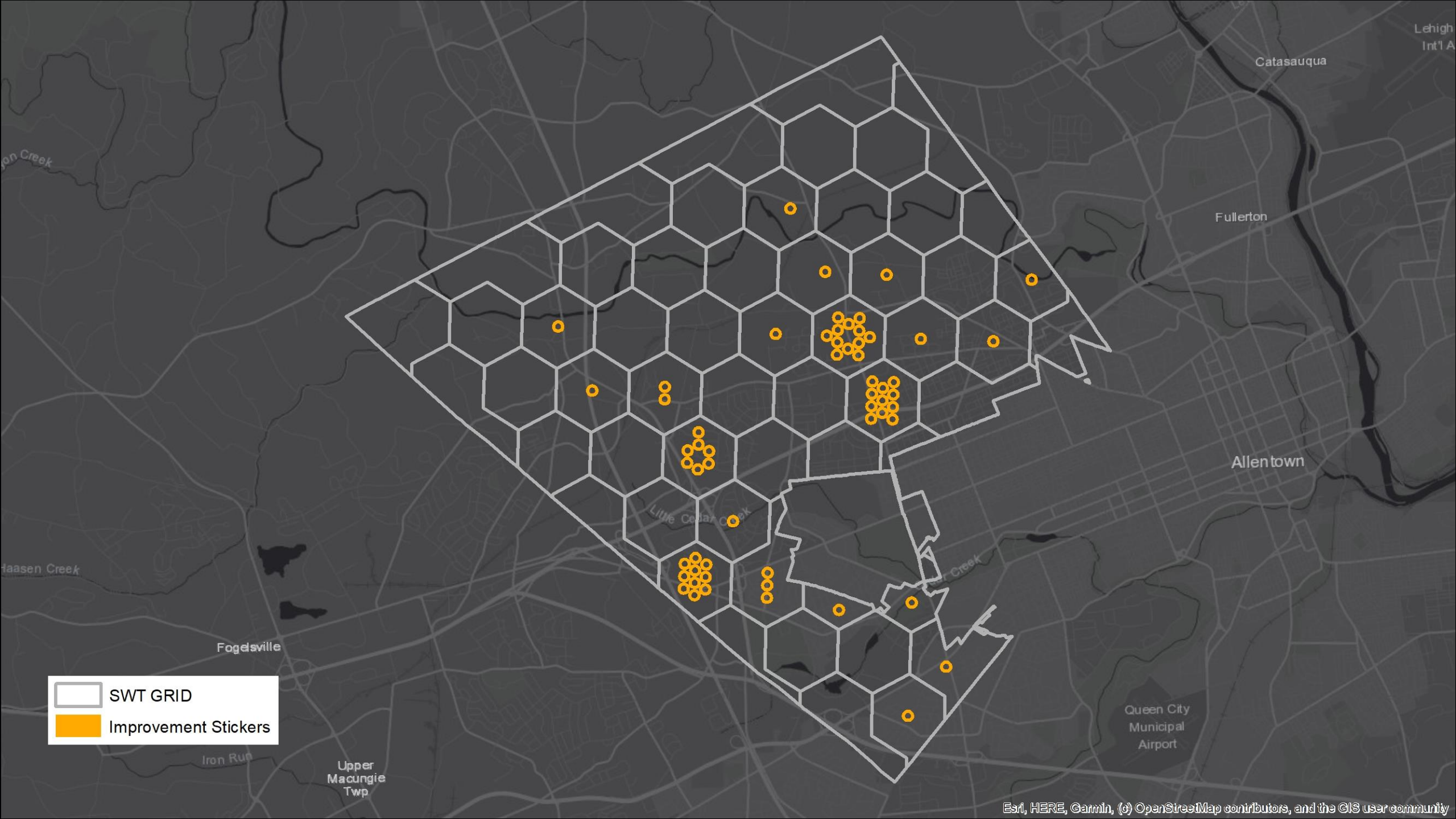
“Where should we grow?” Exercises

**PROTECT
&
IMPROVE**

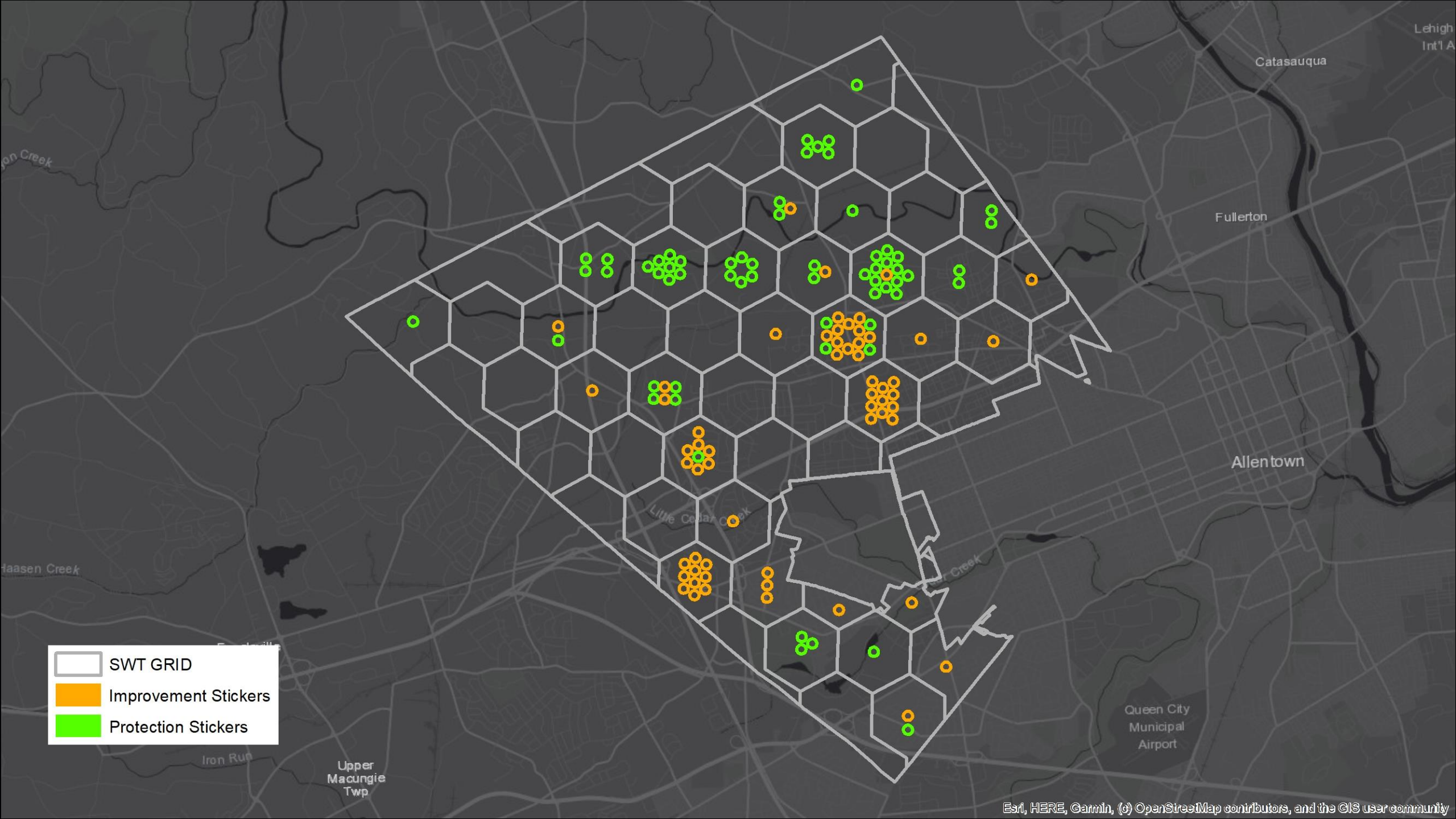




SWT GRID
Protection Stickers



SWT GRID
Improvement Stickers



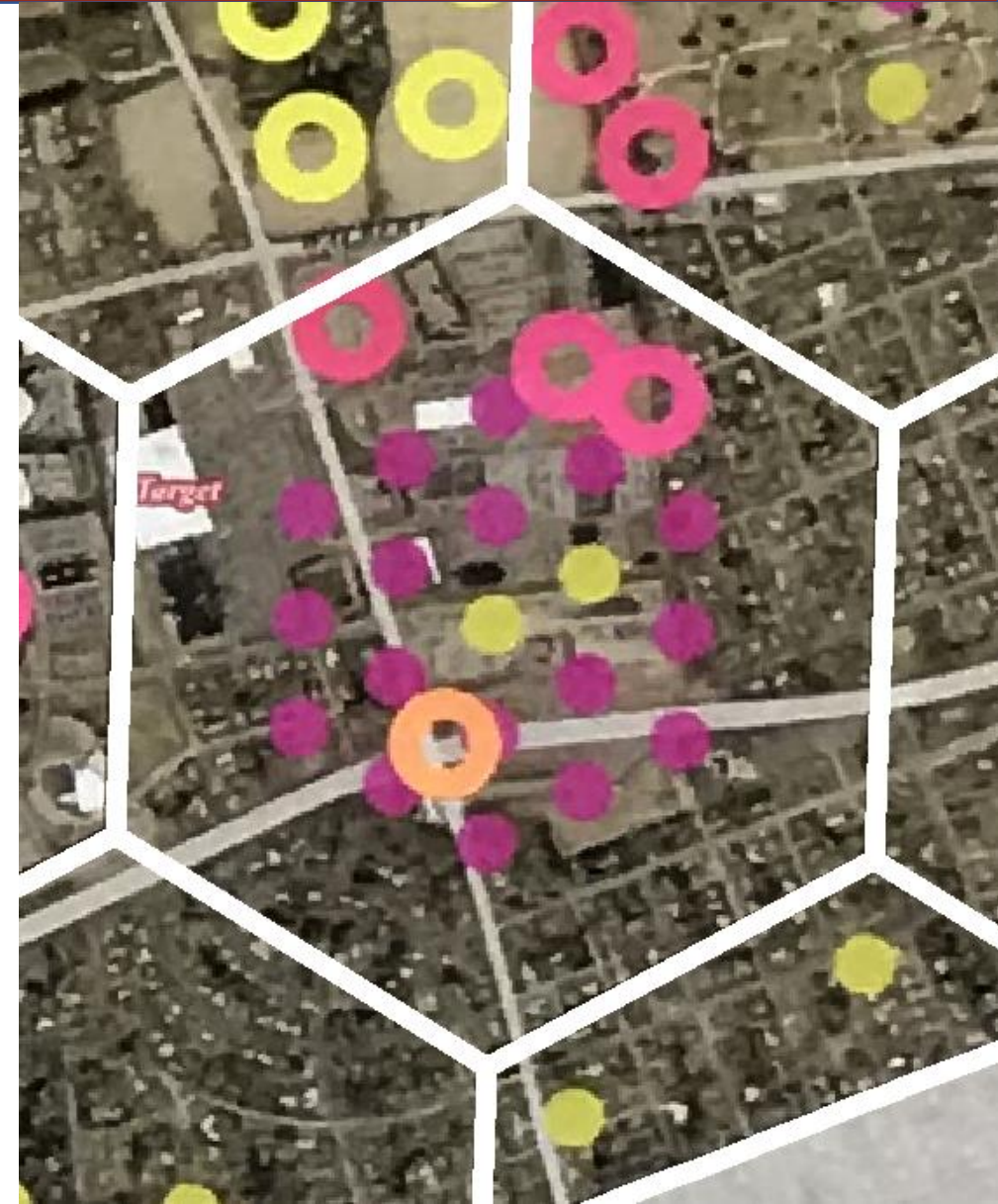
- SWT GRID
- Improvement Stickers
- Protection Stickers

Phase II: Where should we grow?

June 10, 2020

“Where should we grow?” Exercises

POPULATION & EMPLOYMENT



Phase II: Where should we grow?

June 10, 2020

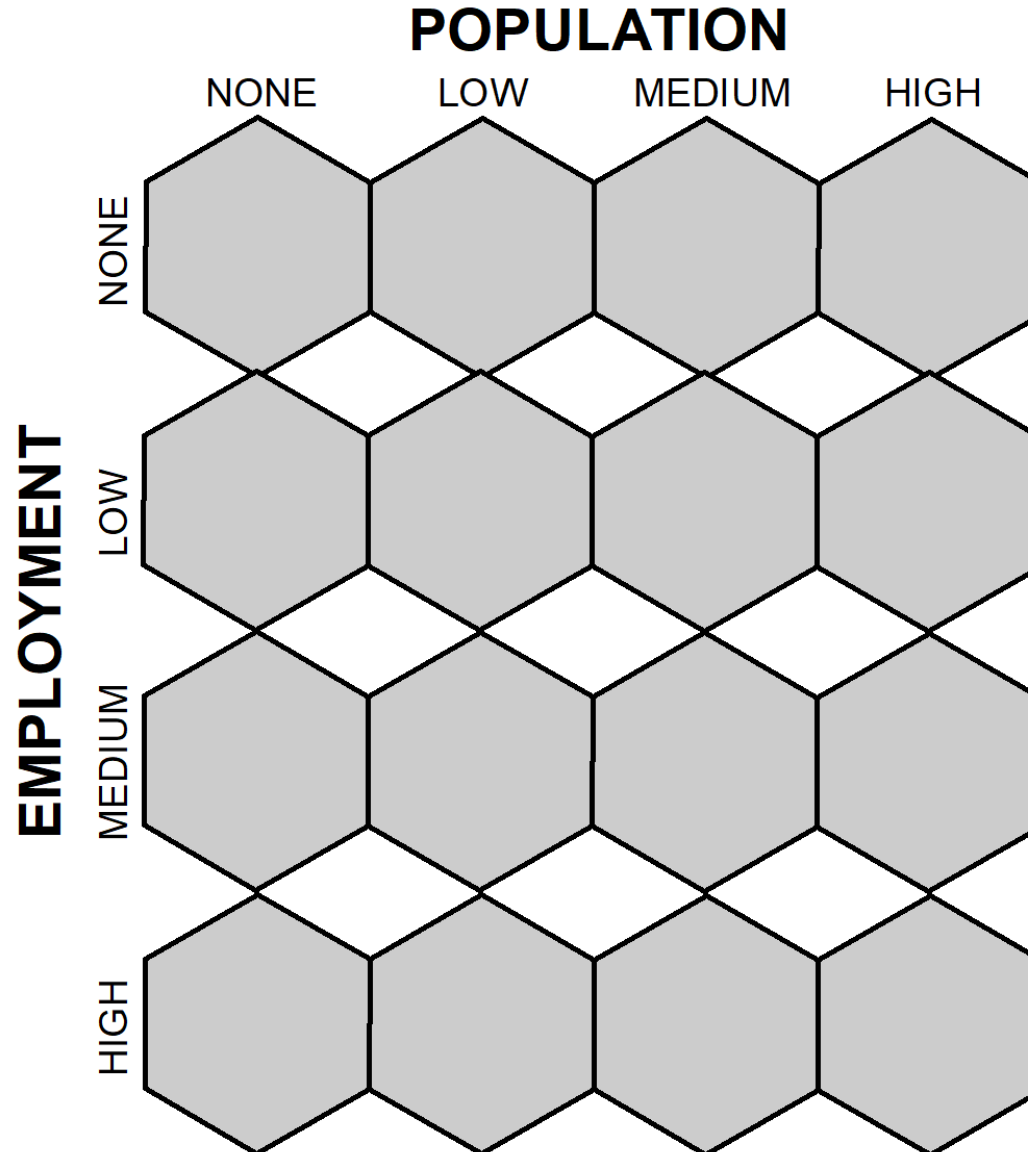
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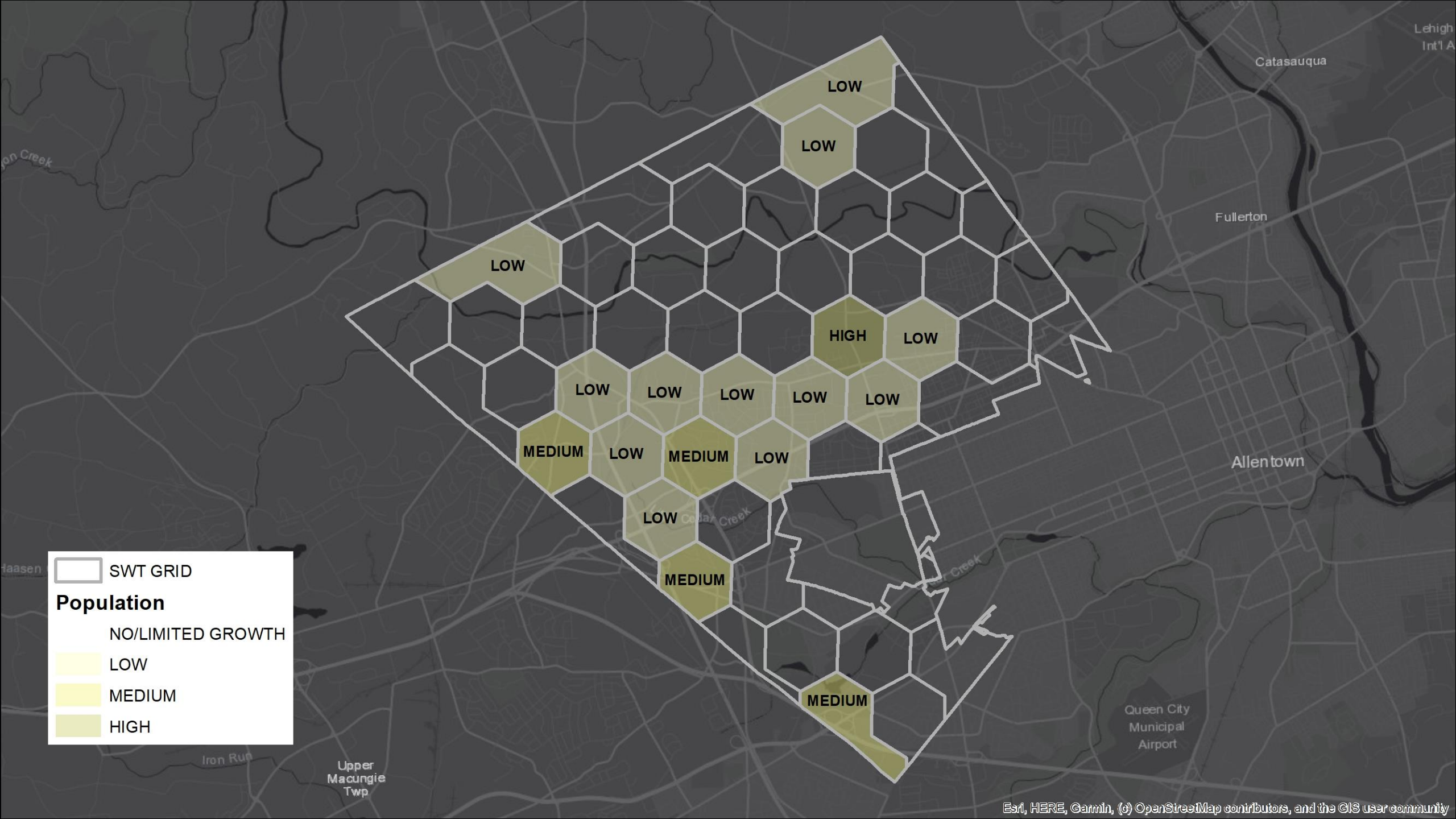
HIGH

MEDIUM

LOW

NONE





SWT GRID

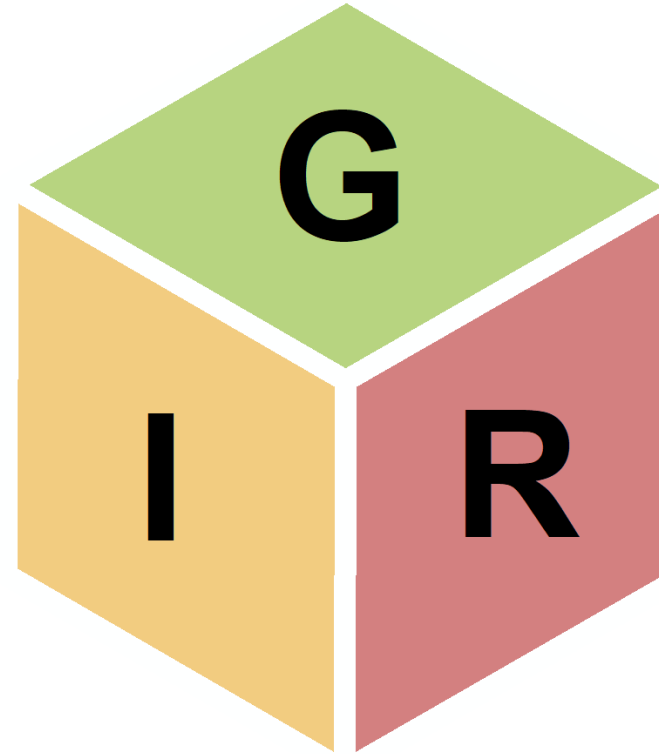
Population

- NO/LIMITED GROWTH
- LOW
- MEDIUM
- HIGH

Phase II: Where should we grow?

June 10, 2020

Development Types



G = Greenfield

I = Infill

R = Redevelopment

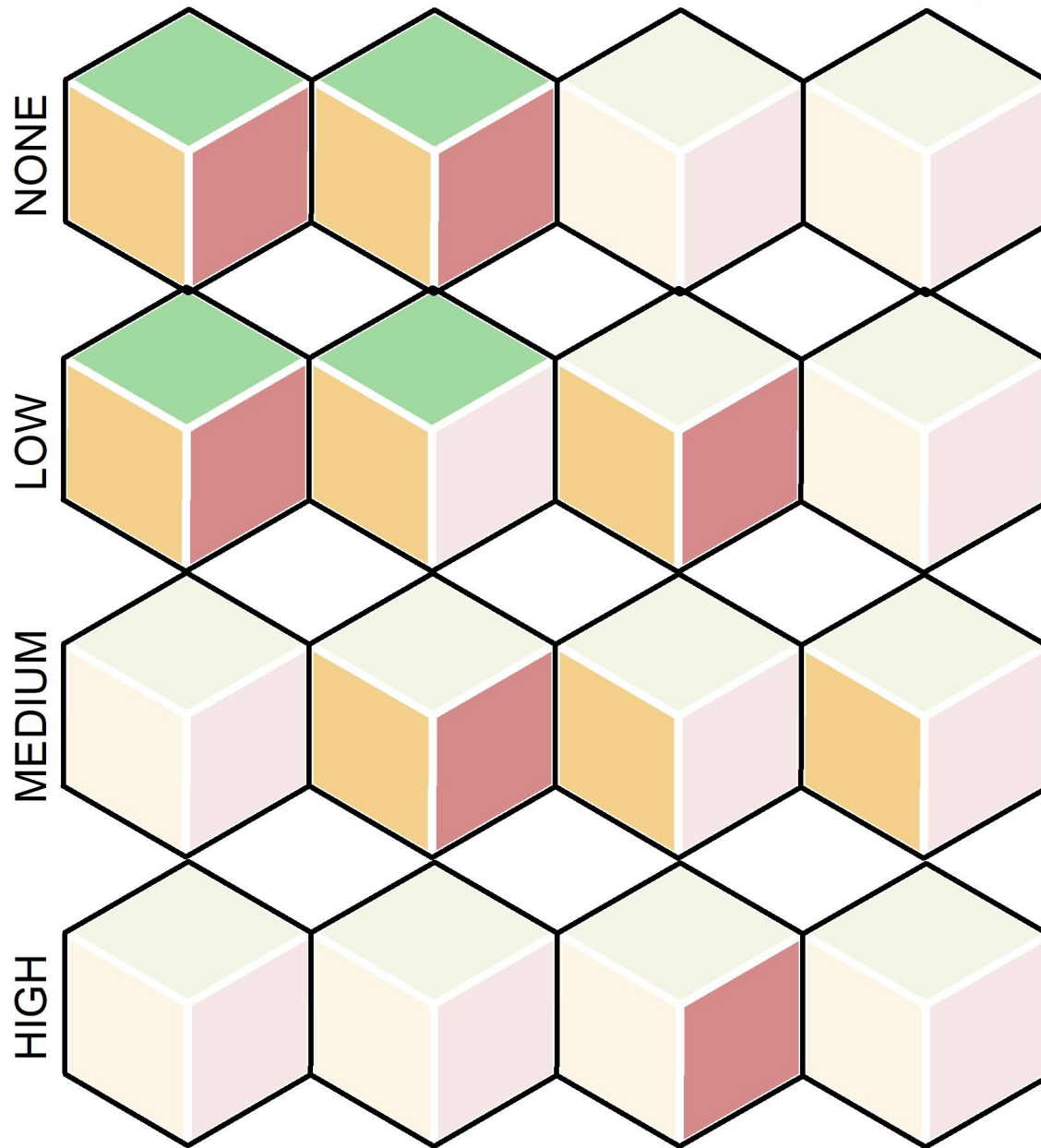
POPULATION

NONE

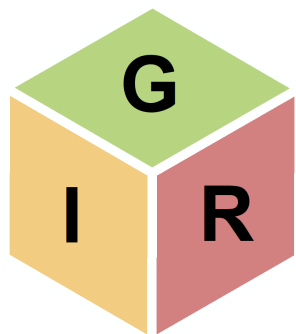
LOW

MEDIUM

HIGH



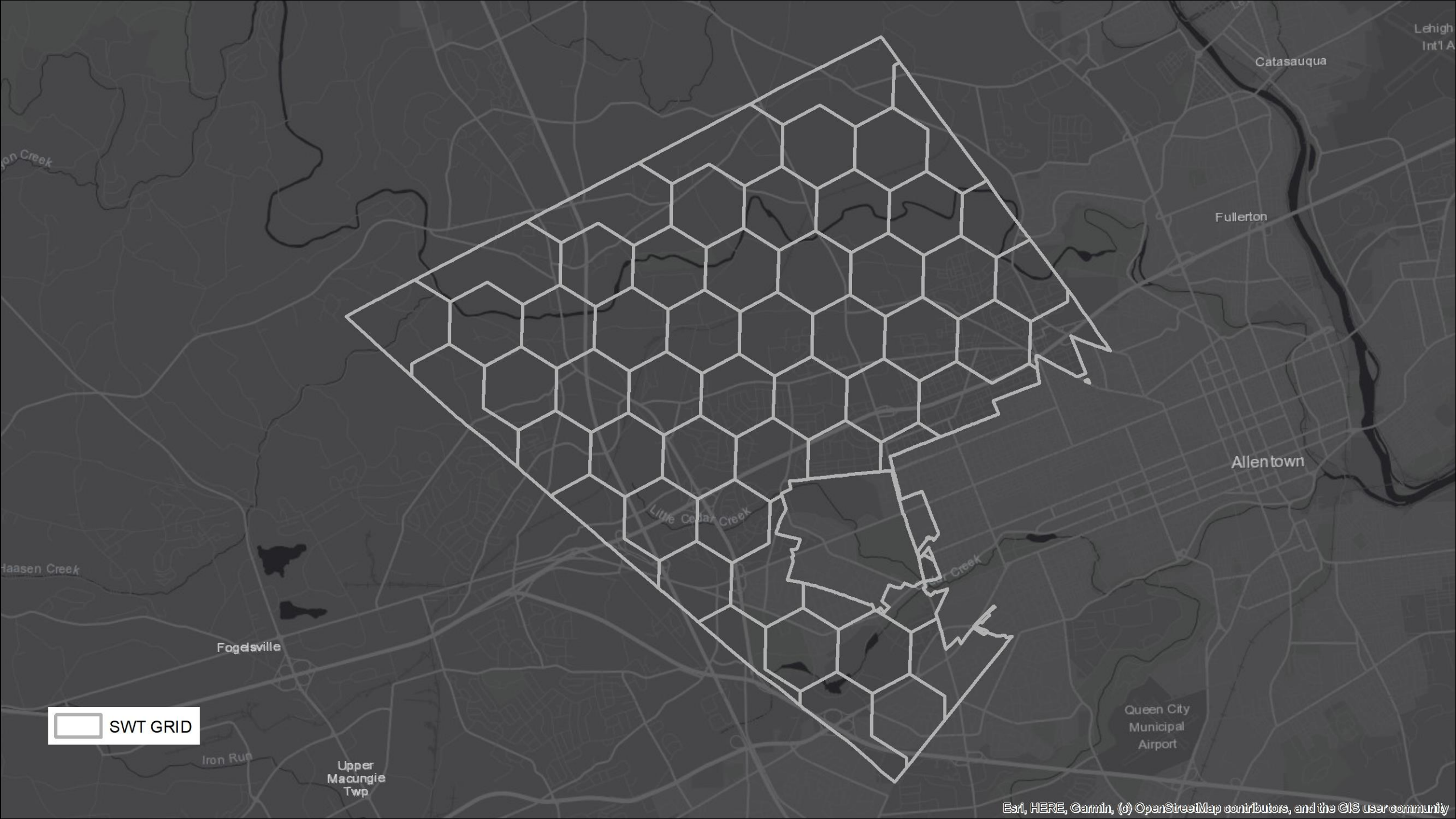
Combinations



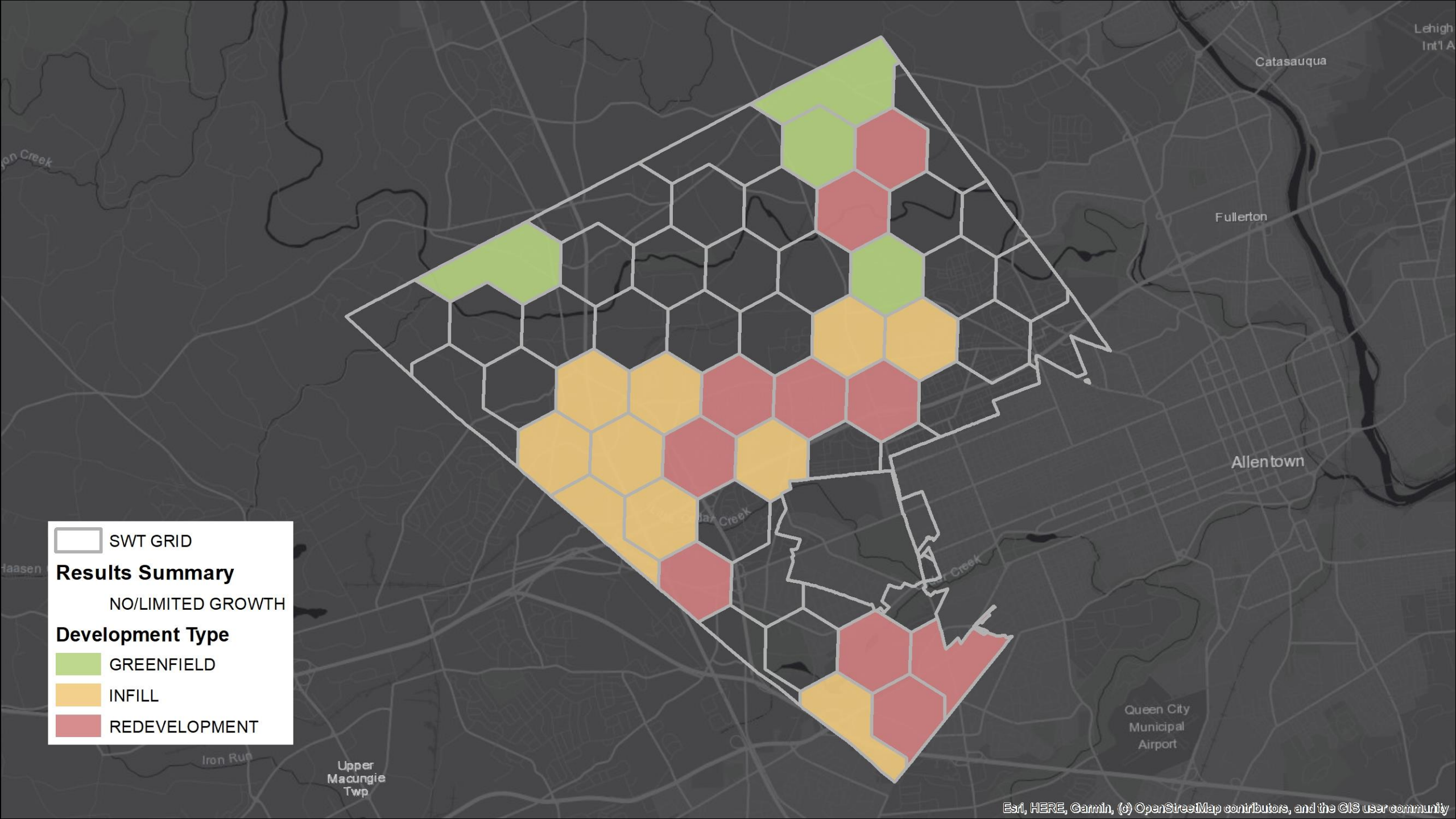
G = Greenfield
I = Infill
R = Redevelopment

HIGH
MEDIUM
LOW
NONE

18
"SCENARIOS"



 SWT GRID







SWT GRID

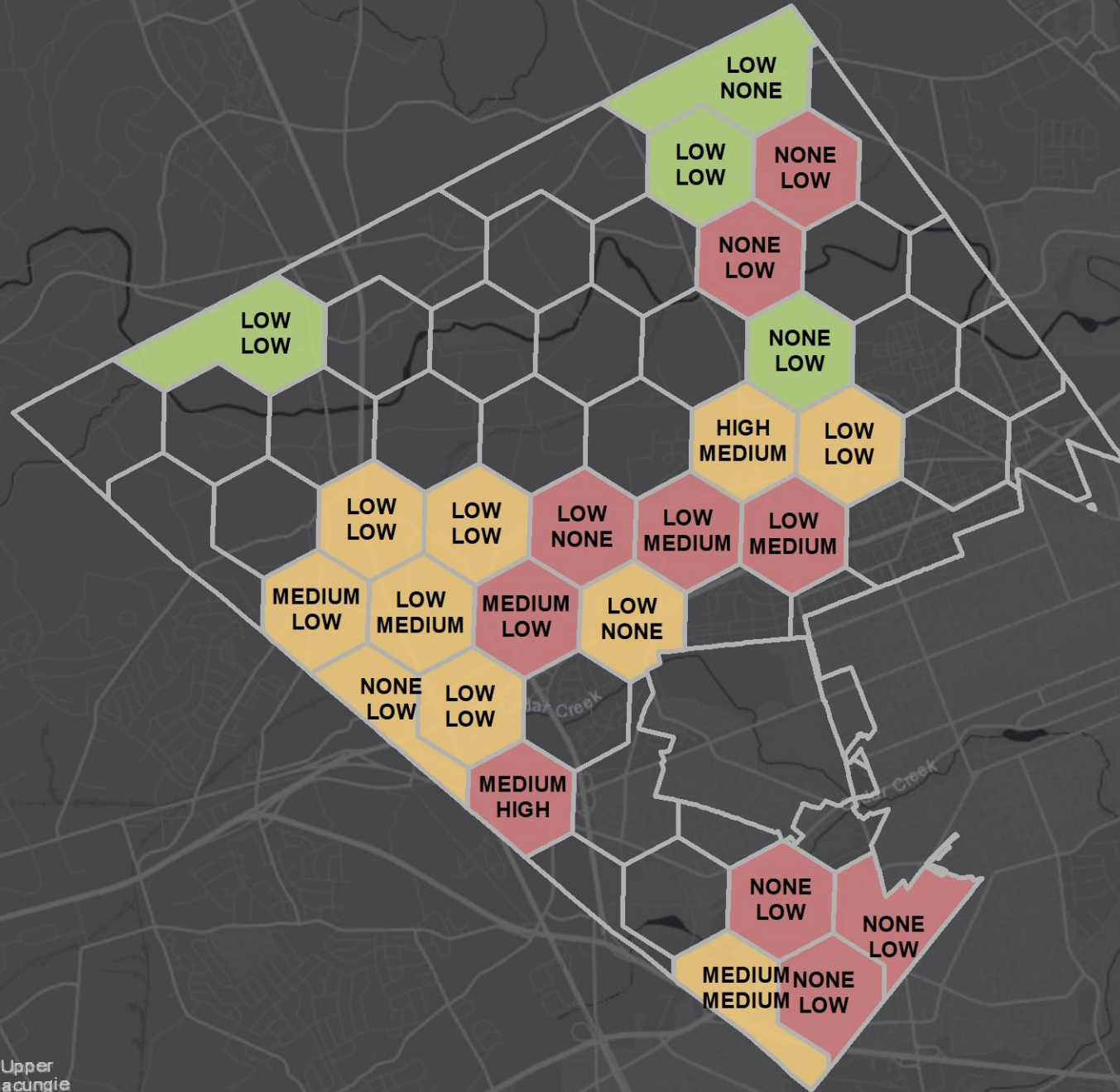
Results Summary

NO/LIMITED GROWTH

Development Type

- GREENFIELD
- INFILL
- REDEVELOPMENT

 SWT GRID
Results Summary
 NO/LIMITED GROWTH
Development Type
 GREENFIELD
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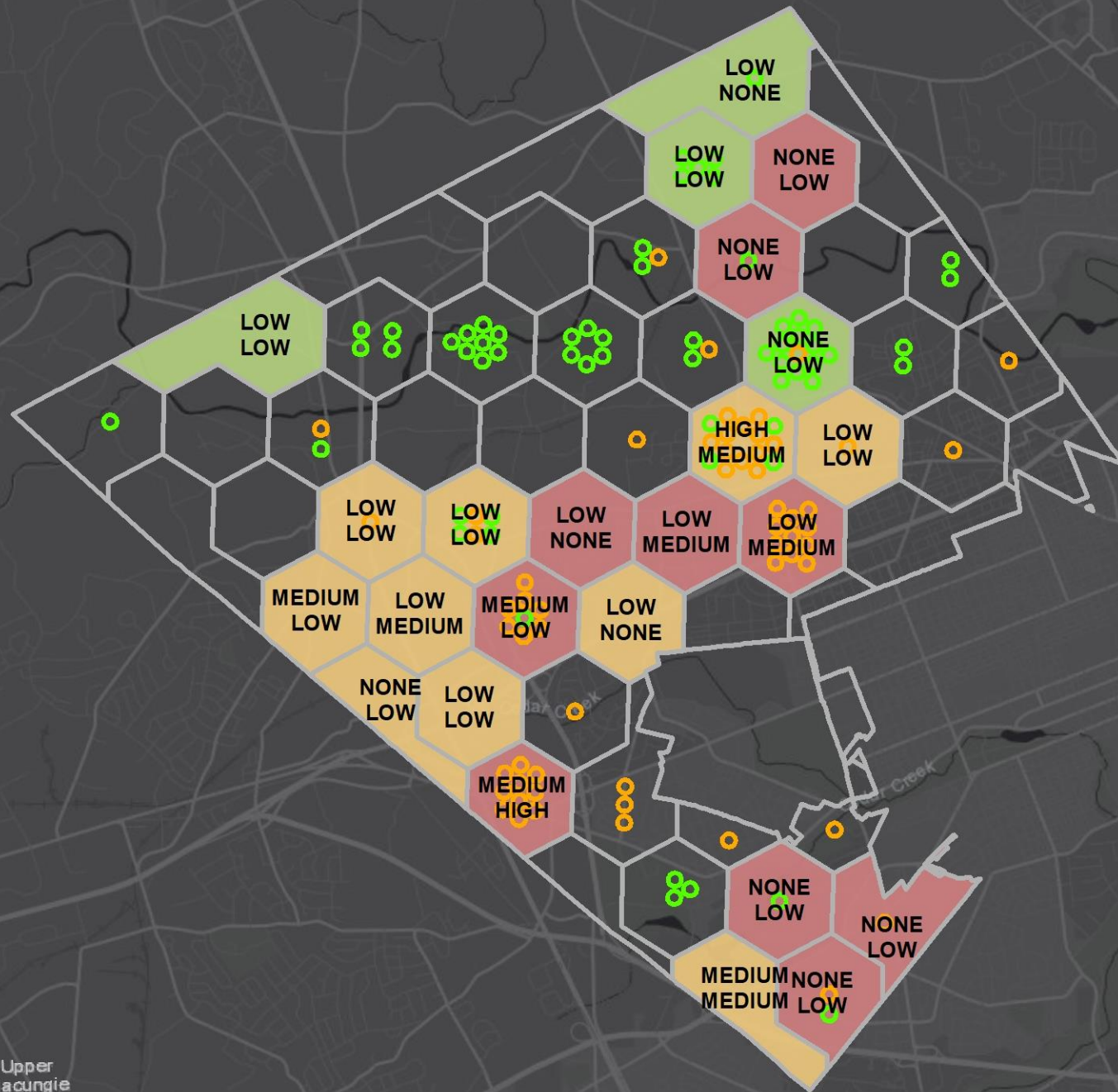
SWT GRID
 Improvement Stickers
 Protection Stickers

Results Summary

NO/LIMITED GROWTH

Development Type

GREENFIELD
 INFILL
 REDEVELOPMENT



Next Steps:

- Story Maps for Results of Phase II
- Opportunity for additional public comments

Phase III: How should we grow?

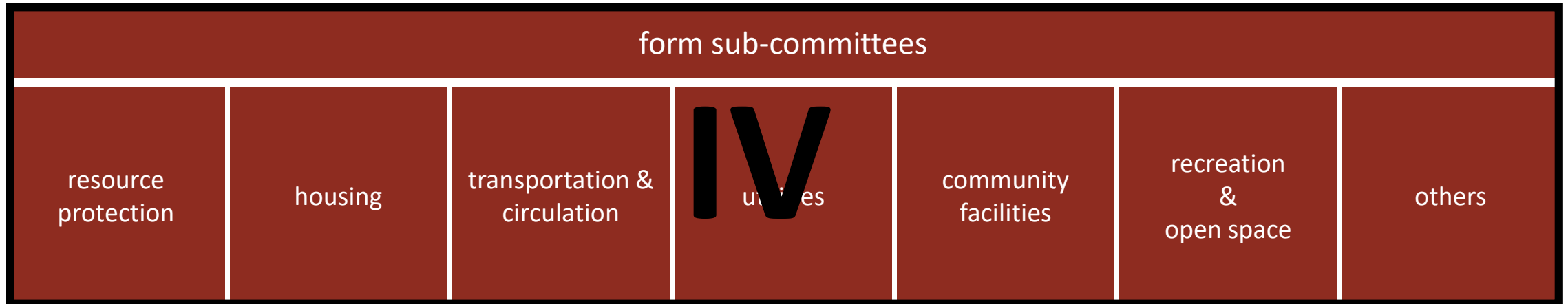
- Visual Preference Surveys
- Photo Submissions

June – September 2020



Phase IV Kick-Off Meeting

Sub-Committee/Subject Matter Expert Meetings

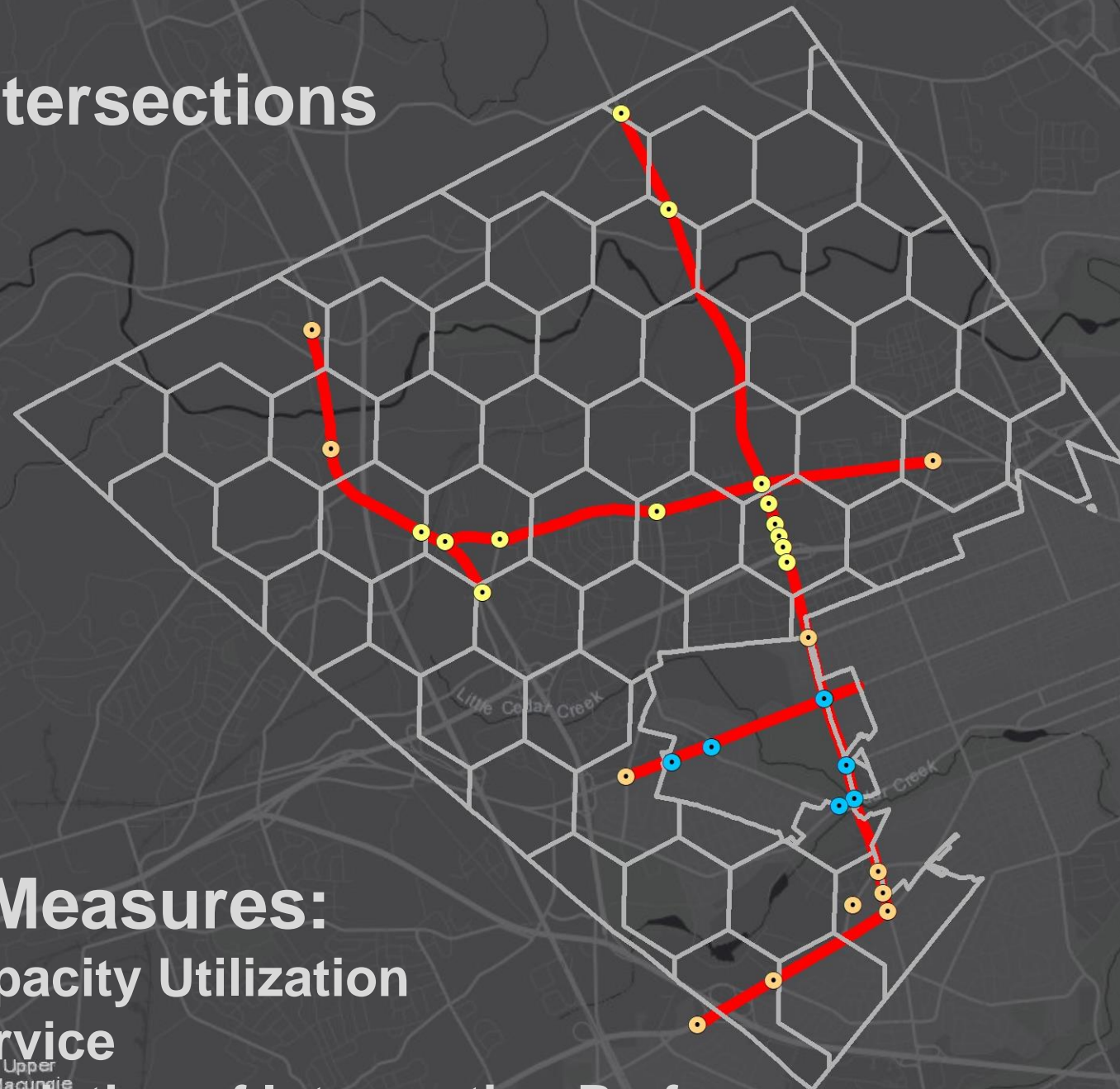


Traffic Engineer

Traffic Evaluations

Scott Pasterski, KCE

Traffic Model: Corridors & Intersections



Traffic Model Measures:

- Intersection Capacity Utilization
- ICU Level of Service
- Qualitative Description of Intersection Performance

Traffic Planning Handbook

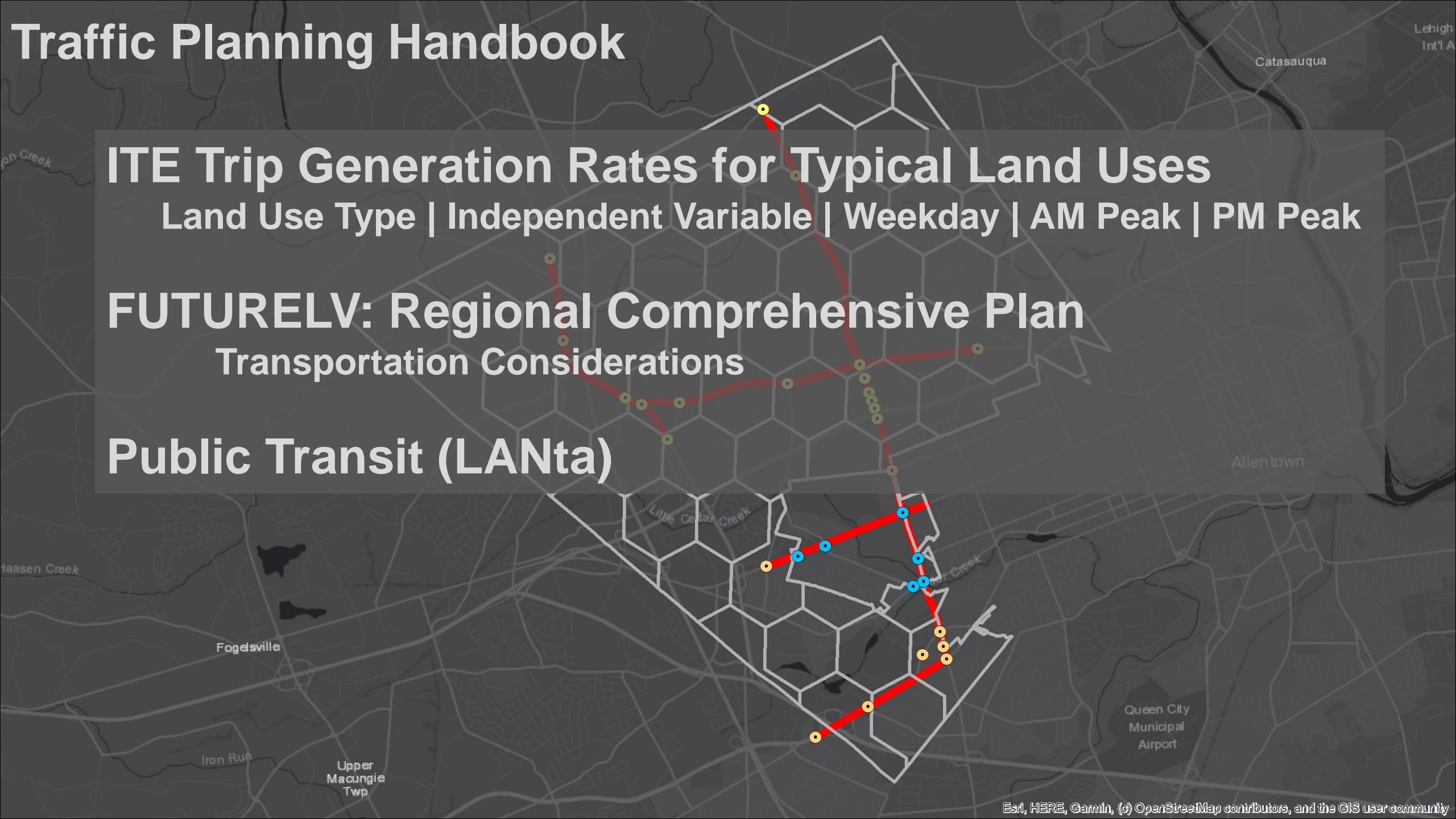
ITE Trip Generation Rates for Typical Land Uses

Land Use Type | Independent Variable | Weekday | AM Peak | PM Peak

FUTURELV: Regional Comprehensive Plan

Transportation Considerations

Public Transit (LANta)



Land Use Economist

Land-Use Impacts Post Covid-19: *Preparing the Comp Plan for Near- and Long-term Trends*

Todd Poole, 4ward Planning