

comprehensive plan update

KICK OFF MEETING

March 13, 2019

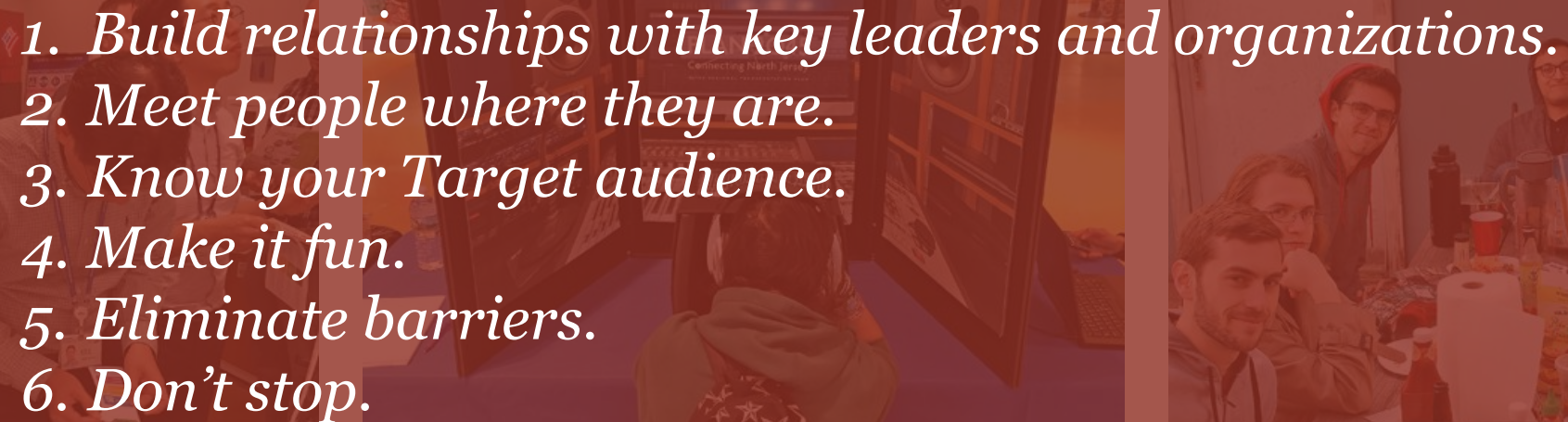
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- Public Meetings
- Existing Comprehensive Plan
- Proposed Process
- Anticipated Timeline
- Milestones

Public Meetings

“6 Tips for Inclusive Public Meetings”

- 
- 1. Build relationships with key leaders and organizations.*
 - 2. Meet people where they are.*
 - 3. Know your Target audience.*
 - 4. Make it fun.*
 - 5. Eliminate barriers.*
 - 6. Don't stop.*

– APA Planning Magazine Article (March 2019)

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Existing Comprehensive Plan

South Whitehall Township Comprehensive Plan: A Balanced Path Forward

Adopted: July 1, 2009

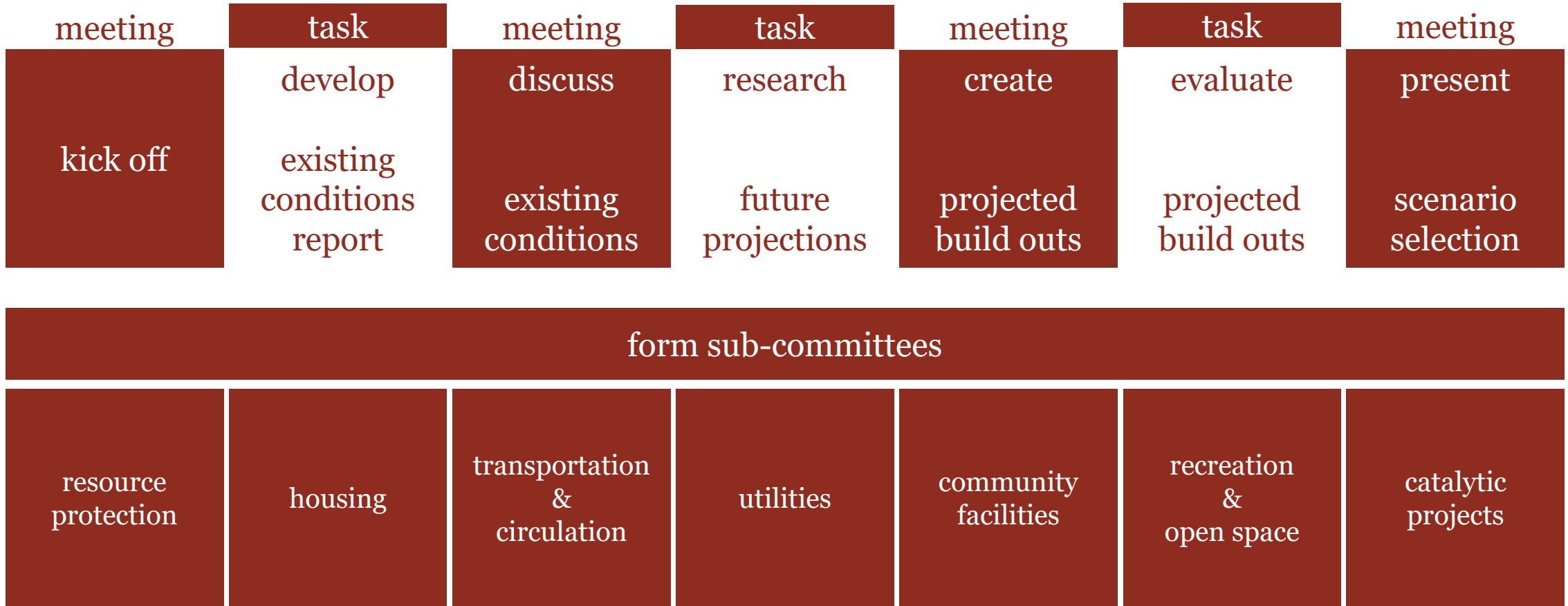
Prepared by: Thomas Comitta Associates, Inc. with The Pidcock Company



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Proposed Process

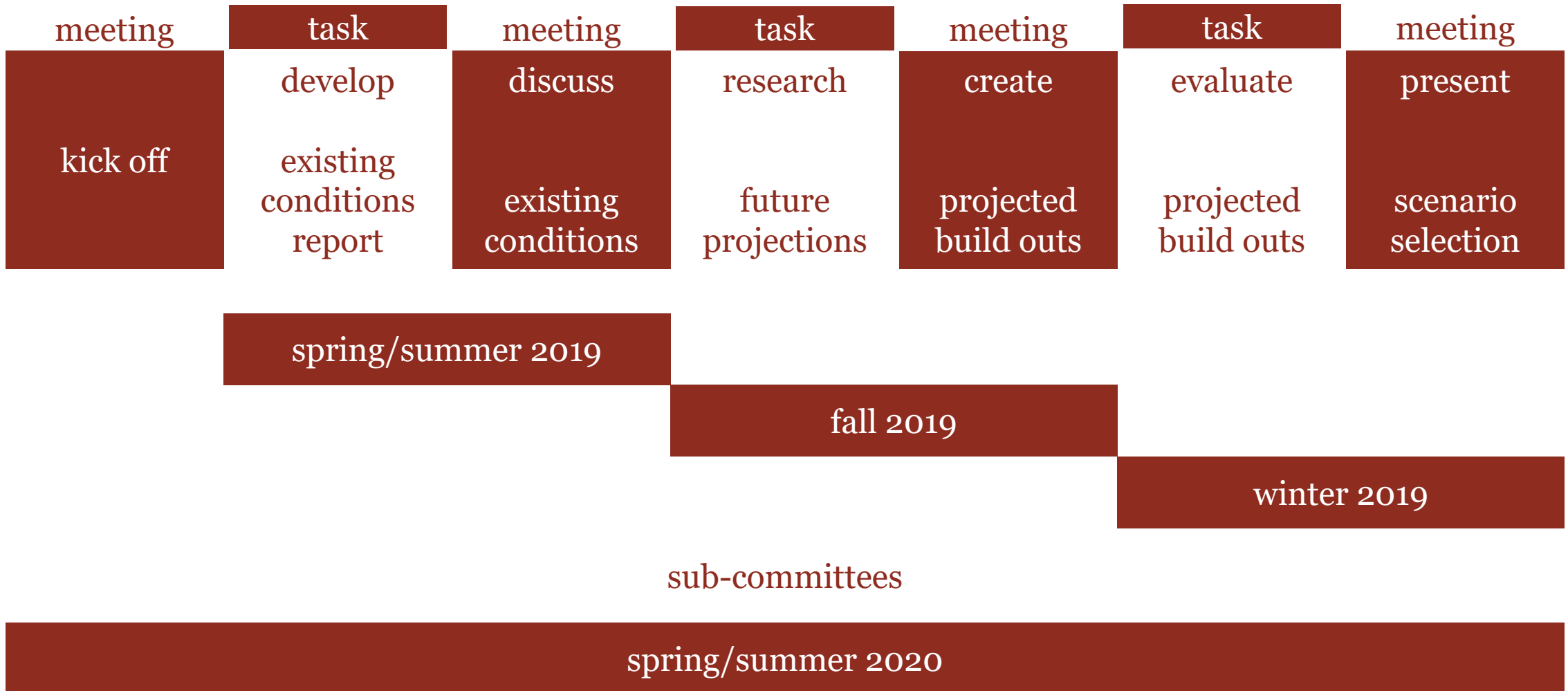


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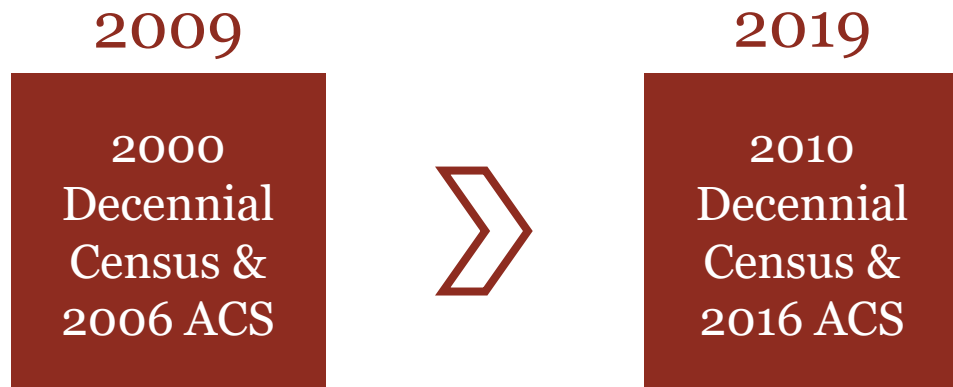
Anticipated Timeline



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Existing Conditions Report

Compares demographics and land use changes between the 2009 Comprehensive Plan and the existing conditions.



demographic profile	development patterns	guiding principles
population	utilities	summary of 2009 goals
housing	land use/cover	
economy	projects	
	existing character areas	

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Existing Conditions Meeting

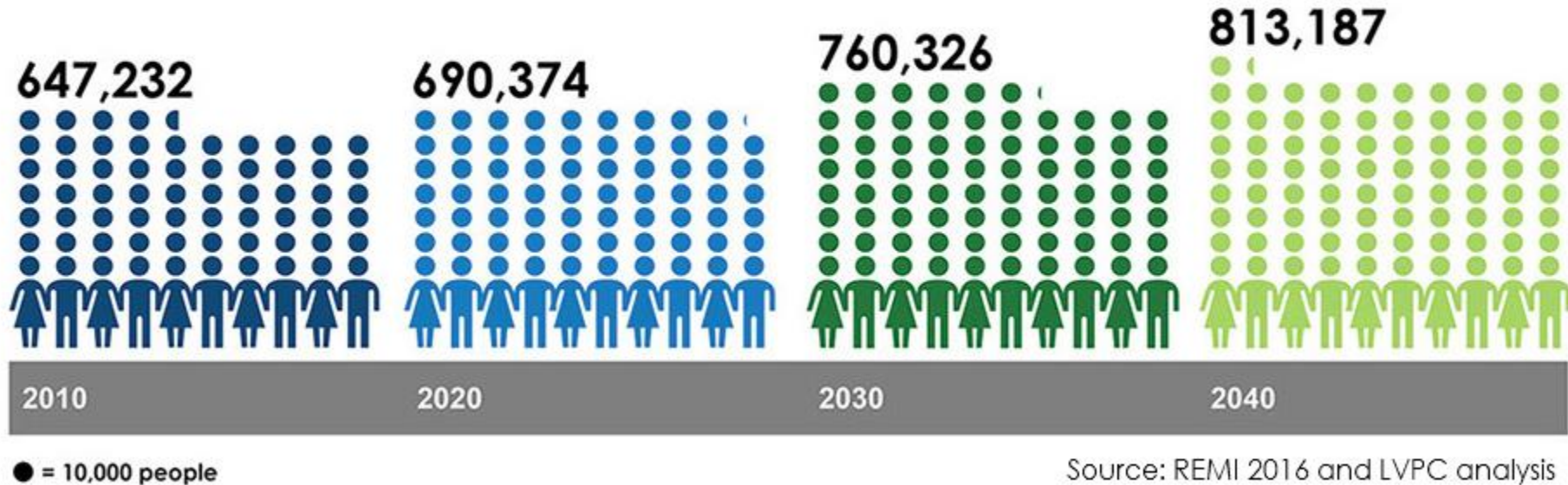
- *Present Existing Conditions report “findings”*
- *Review “Guiding Principles”*
- *Present existing character areas and community types.*
- *Assign “photo contest”*
 - *Landscapes/development that define SWT existing community types.*
 - *Desired landscapes/development patterns (future community/place types)*

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Future Projections

Lehigh Valley Population Projections



By 2040 LVPC projects Lehigh Valley population growth of roughly 25%.

LVPC projects over 30% increase in both population and jobs for SWT.

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Projected Build Out

How will South Whitehall Township accommodate over 30% growth in population and jobs?

A hand is shown placing a yellow and red pin on a map. The map is covered with many other similar pins, indicating a process of site selection or zoning analysis. The pins are arranged in various patterns across the map, which shows roads and geographical features.

current
zoning

public input

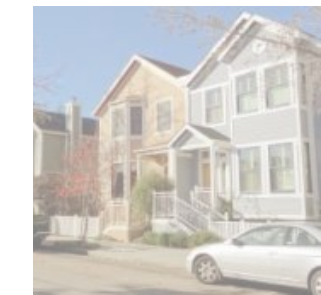
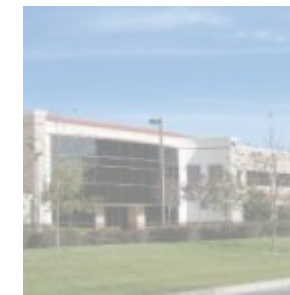
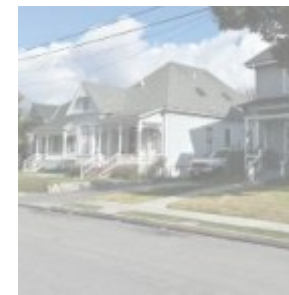
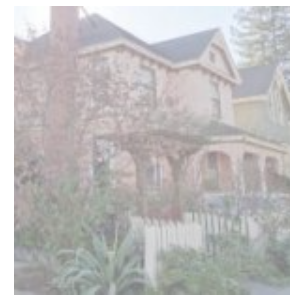
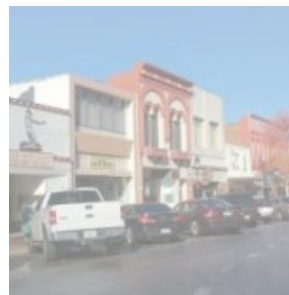
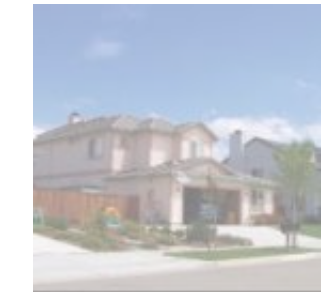
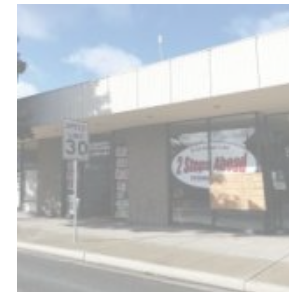
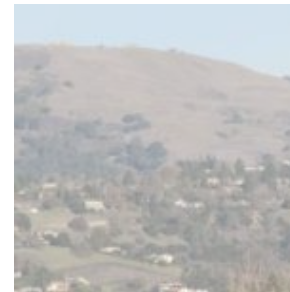
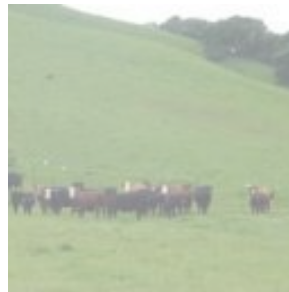
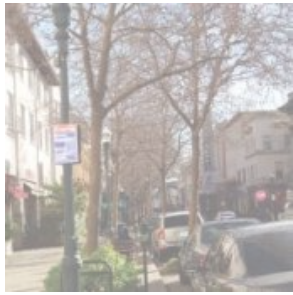
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Scenarios

What will the growth look like?



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Subcommittees

Made up of community members and subject matter experts.

land use

prepared and finalized during scenario development

resource protection	housing	transportation & circulation	utilities	community facilities	recreation & open space	catalytic projects
historic natural agricultural	affordability choice stock	functional classification mode choice freight	sewer water stormwater	emergency services schools	parks dedicated opens space	next slide...

sustainability, resiliency & future technologies

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Subcommittees

catalytic
projects

Potential catalytic projects could include corridors (ex. Walbert, Hamilton) or site specific (ex. Kmart, subareas).

